MICHAEL JANKOWSKI Proposal – LogicHub

LogicHub

Job For: **Marek Vass**
LogicHub

Job Title: **LogicHub Rebranding**

Description: **Provide design and production of the visual elements for LogicHub's new brand including:**

1. **Branding**
2. **Website**
3. **PDF**
4. **Landing Pages**
5. **Offline Promotions**

Branding

Develop the brand for LogicHub.
Defining your brand is a journey of business self-discovery. The process will be defined by reviewing the following:

What is LogicHub's mission?
What are the benefits and features of LogicHub's products or services?
What do LogicHub's customers and prospects already think of your company?
What qualities does LogicHub want them to associate with your company?

Items considered will be font usage, color palette, imagery and relation to LogicHub's current corporate guidelines (if applicable). Individual projects will include:

LogicHub's tagline
Develop a tagline to compliment the goal/mission/mood.
- Propose up to six (6) concepts for tagline consideration. Revise up to two (2) for a final solution.

LogicHub logo/logo mark
Develop a logo/logo mark by combining elements including imagery and text.
- Propose up to six (6) concepts for logo consideration. Revise up to two (2) for a final solution.
- Final logo will be delivered in a variety of formats; to use on multiple items based on requirements.

LogicHub visual theme
Develop a visual theme, based on the tagline, logo, goal/mission/mood, etc.
- Propose up to four (4) concepts for visual theme consideration. Revise up to two (2) for a final solution.

LogicHub Signage
Combining LogicHub's corporate brand, develop a series of corporate signage to be used within the corporate headquarters, satellite offices, sales and tradeshow events, etc. A template for a series of retractable banner (to display corporate and product messaging), tradeshow booth, and posters will be considered.
- Propose up to three (3) concepts. Revise up to two (2) for a final solution (template).
- Deliver up to five (5) items based on the final solution as a template.

LogicHub style guide
Develop a style guide, which will detail the specifics of usage of the tagline, logo, goal/mission/mood, etc.

Website

Reskin the website. The wireframe, theme, code, etc. will remain in place.

Website
- Propose up to four (4) concepts. Revise up to two (2) for a final solution.
- Develop any custom code where necessary.
- Production of all imagery, color palettes, fonts, iconography.

PDF

Develop a set of three templates to be used for collateral resource pieces; these templates include datasheet, case study and whitepaper.

Datasheet
Develop layout; individual elements including the header, fonts, layout and image treatment will be considered.
- Propose up to three (3) concepts. Revise up to two (2) for a final solution.
- Production of final template in agreed format.

Case Study
Develop layout; individual elements including the header, fonts, layout and image treatment will be considered.
- Propose up to three (3) concepts. Revise up to two (2) for a final solution.
- Production of final template in agreed format.

Whitepaper
Develop layout; individual elements including the header, fonts, layout and image treatment will be considered.
- Propose up to three (3) concepts. Revise up to two (2) for a final solution.
- Production of final template in agreed format.

Landing Pages

Develop set of website landing pages. To stay consistent with the website, use elements including branding, colors, fonts, imagery, etc. Other elements to be considered will be the use dynamic content, ABM, of which will be used in conjunction with the postcards and other advertising and promotional tools. Elements also will be designed for use on LogicHub's corporate website; a series of images, buttons, and animated gifs.

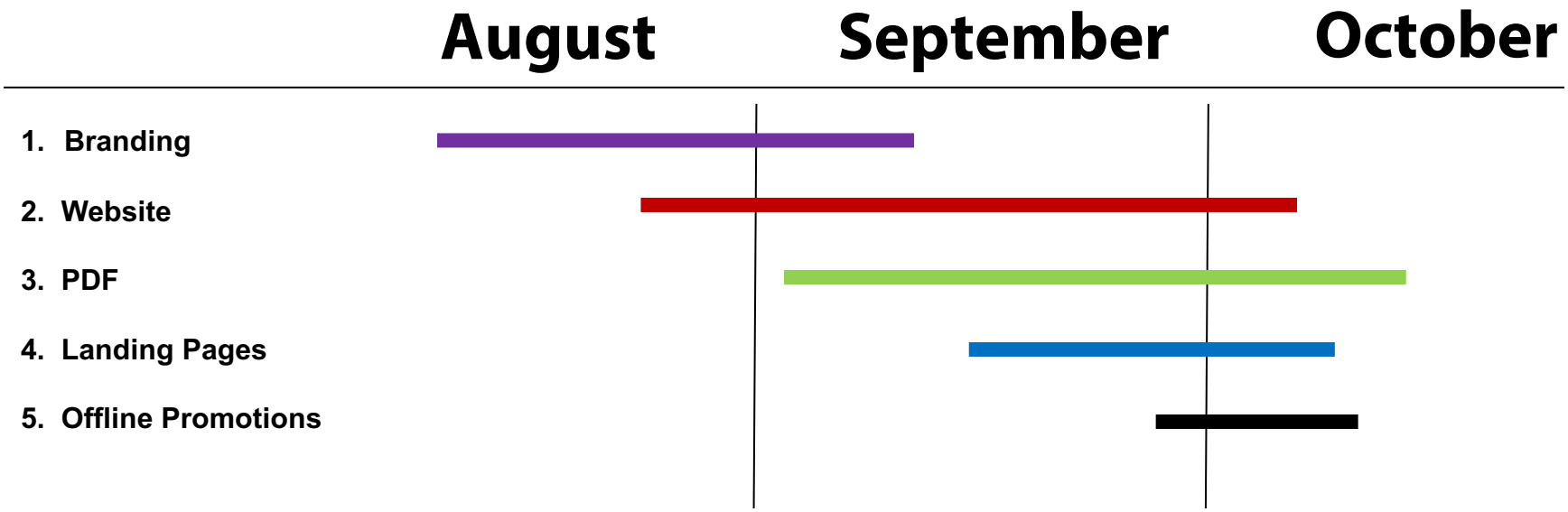
Landing Pages
- Propose up to three (3) concepts. Revise up to two (2) for a final solution.
- Develop any custom code needed for template.
- Production and testing of final pages.

Offline Promotions

Develop any offline promotional items. Most items will call for a logo to be embroidered or screen printed such as apparel and tradeshow giveaways. These items will be discussed and ordered at a late time. Some of these may be used in conjunction with a direct mail or other marketing program.

Project Timeline

This project should span no more than three months.



Choose an Option

This proposed budget is based on the specifications outlined in this proposal and is based on the assumption that all aspects of this proposal are completed. Any work that falls outside of this proposal will possibly result in a change order, and may incur additional charges.

I am offering three options for the pricing of this project. Details below.

Hourly

Priced as hourly. No min/max hour commitment.

Total price per hour: **$65.00**

Retainer #1*

A monthly retainer of forty-five (45) hours per month with an hourly rate of $60.00.

Total price per month: **$2700.00**

Retainer #2**

A monthly retainer of forty (55) hours per month with an hourly rate of $55.00.

Total price per month: **$3025.00**

*Retainer #1 - Minimum of 45 hours per month. Based on a 30-day period. Hours not used within 30 days will be forfeited. Additional hours (after the initial 45 hours) will be billed individually at $60.00 per hour until the original 30-day period expires, or an additional ten (10) hour block can be added for $500.00 ($50.00 per hour) and subjected to use before the original 30-day period expires.

**Retainer #2 - Minimum of 60 hours per month. Based on a 30-day period. Hours not used within 30 days will be forfeited. Additional hours (after the initial 60 hours) will be billed individually at $60.00 per hour until the original 30-day period expires, or an additional ten (10) hour block can be added for $500.00 ($50.00 per hour) and subjected to use before the original 30-day period expires.

All services are billed monthly. All invoices are due upon receipt.

Choose an Option

I thank Marek and LogicHub for the opportunity to bid on this project. I look forward to your decision on this proposal, and an on going relationship.

Please sign below to indicate your acceptance of this proposal.

Signature/Date: _____

*Prices are negotiable
Services will start on the day a signed copy of this proposal has been received.
*Retainer length to be completed within a 30-day period and will start on the day a signed copy of this proposal has been received.
This contract is on a per month basis. LogicHub can renew/modify this contract each month.

All services are billed monthly. All invoices are due upon receipt.

Work Samples

Please take a moment to review the few samples that I have included in the following pages.

Whether it's enhancing a website, developing a marketing program or applying a fresh perspective to a companies brand, I deliver quality, precision and successful trackable results to each project. I always strive to tie a digital solution to each project so that the results of the project can be analyzed for further improvements where needed.

I work well within a team based environment, as individual contributor, team leader or when managing outside vendors.

TELEFLEX SOLUTIONS
Your Flexible Communications Partner

RAINMAKER 2011
BREAK THROUGH

NET PROMOTER® 2011
INNOVATION • ACTION • RESULTS

kiteworks™

BLUEROADS
The business of opportunity.™

Accellion

Branding - Collateral

Datasheet

Key Benefits

- Retain corporate as well as departmental and organizational branding via kiteworks
- Utilize single URL or multi-URL branding
- Create, copy, and edit branding templates

Key Features

- Single and Multi-URL branding
- Create, copy, and edit branding templates
- Import and export branding templates to utilize across multiple instances of kiteworks
- Customize look and feel of web interface login page, mobile login page, and sync preferences window

"Our board meetings have taken on a whole new level of efficiency."

Malcolm Gunn, IT Manager
New Zealand Law Society

Custom Branding

Kiteworks by Accellion offers custom branding to help organizations retain their corporate look and feel across the Accellion Mobile File Sharing user interface.

Kiteworks Mobile File Sharing is used by the world's leading corporations and government agencies to enable secure anytime, anywhere access to information on public, private/on-premise and hybrid clouds, while ensuring enterprise security and compliance. Robust features allow users to access and share the latest files and folders on smartphones, tablets, laptops, and desktops.

Kiteworks Custom branding is a key feature offered by Accellion. It gives organizations the ability to customize the look and feel of their kiteworks solution with their own corporate branding. Organizations can quickly customize the web interface, mobile login page, and sync preferences window via the admin interface.

Organizations with a single corporate brand can utilize the standard custom branding. Organizations with multiple brands can utilize Multi-Branding to customize each business unit or brands' Accellion user-interface with branding tied to that entity. Using Accellion custom branding, organizations have the ability to provide a branded file sharing experience to their employees, as well as partners and customers.

Standard Custom Branding

Every organization with using kiteworks Mobile File Sharing has the ability to utilize custom branding to retain their corporate brand across their kiteworks user interface. Standard custom branding gives companies the ability to customize their kiteworks web user interface, mobile login page, as well as their sync client with their corporate brand. Organizations have the ability to customize the color, global text, and image that appears on the web user interface.

Multi-Branding

With kiteworks Multi-Branding, enterprise organizations with multiple brands or divisions can now ensure that each of their brands or entities is reflected across their kiteworks solution. Organizations can create unique custom branding at different hostnames/URLs.

For example, a large consumer products or advertising company with multiple brands can have a kiteworks server called occ.com with their corporate brand. Each business unit or division within this organization can also have their own branding at each of their URLs –coffeeproducts.occ.com, bakeryproducts.occ.com, and teas.occ.com. With Accellion Multi-Branding, when a customer or prospective client receives a secure link or invitation, they will go to the specified URL and see the logo of the entity they're dealing with, and not the larger corporation's branding.

With kiteworks Multi-Branding, while each business unit or division can have customized branding via different hostnames, the content that users see is same across all hostnames since each additional hostname/URL created points to the main kiteworks server. In the earlier example, all users are going to the kiteworks server called occ.com. However, users see different branding depending on the URL they are using - ie. coffeeproducts.occ.com and bakeryproducts.occ.com. Essentially, kiteworks Multi-Branding simply gives organizations the ability to customize the look and feel of each brand via kiteworks, while ensuring that users have access to all the information they need on the same kiteworks system.

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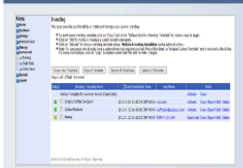
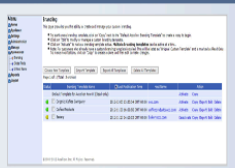
kiteworks by Accellion

Kiteworks Custom Branding Quick View



Admins can activate each hostname/URL.



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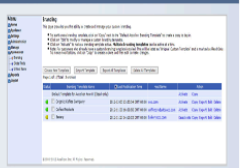

Admins can activate each hostname/URL.

With Accellion Multi-Branding, while each business unit or division can have customized branding via different hostnames, the content that users see is same across all hostnames since each additional hostname/URL created points to the main Accellion server. In the earlier example, all users are going to the Accellion server called occ.com. However, users see different branding depending on the URL they are using - ie. coffeeproducts.occ.com and bakeryproducts.occ.com. Essentially, Accellion Multi-Branding simply gives organizations the ability to customize the look and feel of each brand via Accellion, while ensuring that users have access to all the information they need on the same Accellion system.

Enabling Multi-Branding

Accellion Multi-Branding makes it easy to quickly create multiple branding templates via the Accellion Admin Interface. Once a template is created, a copy can be made to create a new template, which can then be applied to any hostname. For example, a company can create a master template called occ.com and then edit the color, global text or image that appears on each new template such as bakery.occ.com. Templates can also be imported and exported to be used across different instances of Accellion.

Utilizing Custom Branding

With Accellion Multi-Branding, organizations with multiple entities have the ability to customize the look and feel of each brand or divisions' web user interface, mobile login page and sync preferences window, ensuring a customized experience for employees, as well as partners other stakeholders across web, mobile and desktop.

Implementing Custom Branding

Accellion offers both standard as well as Multi-Branding. Standard custom branding is available for all Accellion product packages. Multi-Branding is available for Enterprise Mobile and Enterprise Connect File Sharing packages. For more information on Accellion custom branding, please contact Accellion sales.

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For example, a large consumer products or advertising company with multiple brands can have an Accellion server called occ.com with their corporate brand. Each business unit or division within this organization can also have their own branding at each of their URLs –coffeeproducts.occ.com, bakeryproducts.occ.com, and teas.occ.com. With Accellion Multi-Branding, when a customer or prospective client receives a secure link or invitation, they will go to the specified URL and see the logo of the entity they're dealing with, and not the larger corporation's branding.

Related Resources

- 5 Best Practices for Secure Enterprise Content Mobility
- BYOD File Sharing Go Private Cloud to Mitigate Data Risks
- Enterprise Strategy Group: Evaluating Cloud File Sharing and Collaboration Solutions

About Accellion

Accellion, Inc. is a well-funded, private company that provides enterprise class mobile file sharing solutions to enable secure, anytime, anywhere access to information while ensuring enterprise security and compliance. More than 12 million users and 2,000 of the world's leading corporations and government agencies use Accellion to protect intellectual property, ensure compliance, improve business productivity and reduce IT costs. Accellion file sharing solutions can be deployed in public, private and hybrid cloud environments and provide the ease-of-use business users need while giving the enterprise organization the flexibility, scalability and protection it needs.

Email: sales@accellion.com
Phone: 650 -485-4300

Accellion, Inc.
1804 Embarcadero Road
Palo Alto, CA 94303

For additional successful customer deployments: **www.accellion.com/case-studies**

Accellion

Case Study

NHS

National Health Service

Board communications streamlined at South Devon NHS Heath Trust with secure information sharing via mobile devices.

"With Accellion, we've empowered users to work in different ways, in a manner that makes them more productive, and it's allowing us to shift how we deliver services – all for the better"

David Hayes
IT Operations Manager

Since its launch in 1948, the NHS has grown to become the world's largest publicly funded health service, providing medical care to more than 60 million UK residents. The South Devon Health Informatics Service (SDHIS) provides IT support services to two Clinical Commissioning Groups (CCGs), South Devon Healthcare NHS Foundation Trust (SDHCT) and Torbay and Southern Devon Health and Care NHS Trust (T&SDHCT). SDHCT is responsible for running Torbay Hospital whilst T&SDHCT is an integrated health and adult social care organization, providing community health services to 375,000 people. These two trusts between them employ approximately 6,000 staff, including district nurses, occupational therapists, and social workers, whose mission is to provide the right care at the right time across numerous community hospitals and clinics.

Challenge

Demands on the NHS continue to grow in a time of austerity and spending freezes. In response, the Trusts have a strategic initiative to enable new ways of working that both save money and increase productivity. They were ready to embrace the idea of mobile devices entering the workplace, if the end result truly fostered increased productivity.

"Following failed attempts with COWs (Computers On Wheels) and some early tablets, it was the release of the iPad 2 that opened the door to fundamentally changing how our employees work," said David Hayes, IT Operations Manager for SDHIS. "Suddenly, we had a device small enough for clinical staff to carry around but powerful enough to support daily computing needs. The question was: how can we provide the functionality they need, but keep it secure?"

Partnering with Bridgeway Security, the NHS Trust initially evaluated several mobile device management (MDM) solutions and ultimately selected MobileIron. The MobileIron platform allowed the Trust to effectively manage the lifecycle of mobile devices from registration through retirement, but the organization soon realized that employees were using free, consumer-based, file-sharing solutions, like Dropbox, to sync files among devices and share documents with colleagues.

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Accellion

Quick Facts - South Devon NHS Health Trust

Deployed Since	Number of Users	Custom Web Interface	Email Integration	Mobile Platforms
2013	300 internal unlimited external	Yes	Yes	iOS and Android

- Seamless integration between Accellion and the MobileIron MDM solution delivered a complete enterprise mobility solution
- Single, enterprise-class collaboration and synchronization functionality to replace Dropbox
- Improved productivity at executive board meetings and communications with third-party partners

"Having employees use unsecure, unapproved applications was a huge risk that did not comply with our information governance polices," said Hayes. "We needed a way for staff to easily share important documents but with watertight security, comprehensive audit trails and files hosted on-site."

The idea of providing direct access to the network without a VPN created concerns for the security-conscious organization. The Trust again turned to Bridgeway Security; this time for recommendations on mobile file-sharing solutions. Accellion was at the top of the list, as it had already been through HIPAA accreditation. Even so, the Trust embarked on a six-month trial of Accellion to ensure the product's encryption, authentication and overall security features would properly safeguard confidential healthcare information. The trial was a success and the Trust moved forward with a private cloud Accellion deployment.

Solution

Accellion immediately had a positive impact on the Trust's day-to-day operations, allowing employees to securely sync and share content from mobile devices without a VPN.

Streamlining Board Communications

At executive board meetings, an administrator previously would prepare the agenda and meeting notes, print and bind the documents and distribute hard copies, each one as much as an inch thick. Now, the content is uploaded to an Accellion workspace, enabling users to view, annotate and share feedback as desired – before, during or after the meeting, from any location. Plus, the most up-to-date versions are easily synchronized to the devices of their choosing so they can access the information whenever they need it.

"Giving people the right tools to complete work-related tasks from anywhere at any time is a game changer," said Hayes. "With Accellion, we've empowered users to work in different ways, in a manner that makes them more productive, and it's allowing us to shift how we deliver services – all for the better."

Improving Patient Care

Since Accellion provides the same level of security for internal and external collaborators, the Trust has also enhanced interactions with third-party agencies. For example Accellion workspaces serve as a go-to location with the Care Trusts and residential homes. Here teams can work together on individual patient cases and ongoing projects – providing a seamless way to create, edit, and finalize documents.

"Our use of Accellion is spreading through our organization like a spider's web – creating instant collaboration networks with independent providers, health care professionals, and other third-parties," said Hayes. "IT is enabling a new way of working. We have senior executives who now do 95 percent of their work on an iPad, and Accellion ensures this is done in a safe and secure way."

Related Resources

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Accellion

Eight Cool Things
You Can Do
with a Talent Intelligence Platform
eightfold.ai

Instead of a painful afterthought, analysis becomes a core part of the talent mission.
3
Track and Measure Everything
Recruiters can often report on their own activity without much trouble. The trouble comes from measuring how the entire talent process is performing.
With each recruiter preferring different tools, and with lots of disconnected tools, companies struggle to answer even simple questions about their hiring. Are we hiring enough diverse talent, and if not, where in our process are we losing this talent? Which positions are we hiring too slowly? What outreach methods work for each type of candidate? Is a new strategy having an impact?
To answer such questions, companies have to set up data warehouses, create fiddly integrations among software packages, and acquire special analysis tools. Then they need dedicated data analysts, and often use expensive outside consultants to help make sense of it all.
With a Talent Intelligence Platform, comprehensive measurement is built right in. Companies can start to track every aspect of their hiring process using every available data point, without the need for dedicated tools. Instead of a painful afterthought, analysis becomes a core part of the talent mission. Recruiting teams can do their work much better, and prove the positive impact of their efforts.
Eight Cool Things You Can Do with a Talent Intelligence Platform
eightfold.ai

to new intellectual property, including patents. A study published in Scientific American found that diverse teams excel at solving unique, non-routine problems more effectively than their peers. In a recent Forbes study, 56% of international business leaders say diversity is a catalyst for greater innovation.

- **Reduction in class-action lawsuits and fines for not complying with Equal Employment Opportunity Commission (EEOC) guidelines.**
  In the United States during FY2017 there were over 28,000 EEOC complaints of companies discriminating on race alone, with over 6,600 complaints of sexual harassment leading to $46.3M in monetary benefits paid. EEOC's latest FY2017 report shows a total of 84,254 workplace discrimination charges were filed nationwide, securing $398M for victims in the private sector and state and local government workplaces through voluntary resolutions and litigation. A strong D&I program reduces the chance of becoming a statistic in an EEOC report for U.S. companies.

- **Enhanced brand reputation and valuation.**
  Nike's decision to have Colin Kaepernick be one of their main celebrity endorsers showed the company has strong beliefs in D&I and is willing to stand by them. While there were complaints, the decision led to a $6B jump in market valuation fueled by a rising stock price and increased sales. McKinsey studied Sodexho and found the diversified services firm was able to improve its brand image by 5% by accelerating its D&I initiatives. McKinsey collaborated with Sodexho and found through internal research that, the greater the representation of women in management positions, the higher the company's performance on customer satisfaction and employee engagement metrics.

Creating A Compelling Case For Diversity and Inclusion

Tangible benefits are the foundation of a compelling business case for an effective D&I initiative. Quantifying their contributions in quarterly and yearly forecasts, then adding them all up into a single figure, is the first step to creating a successful business case.

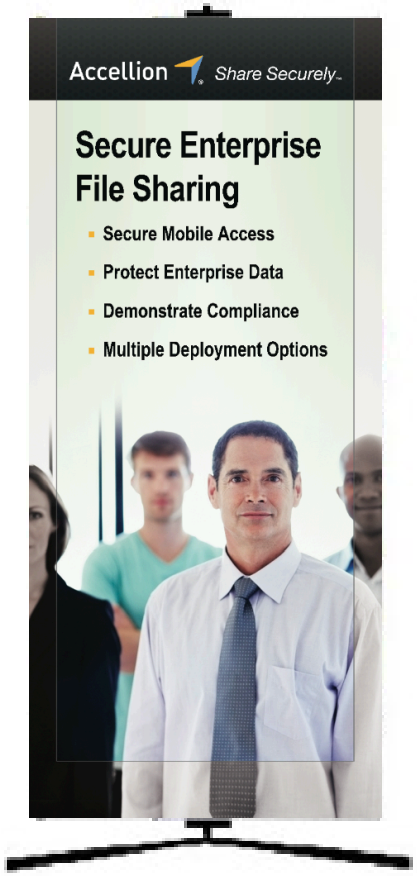
The costs associated with the D&I initiatives next need to be taken into account. These include but aren't limited to the following: initial software and services costs to acquire and integrate a technology solution, training and change management costs, launch costs for announcing the new platform and its capabilities to the organization and ongoing internal training programs.

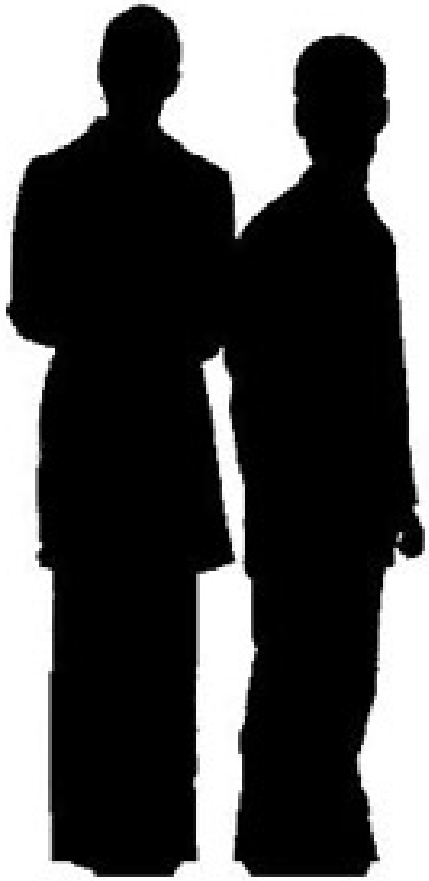
The Return on Investment (ROI) for a D&I initiative is calculated as follows:

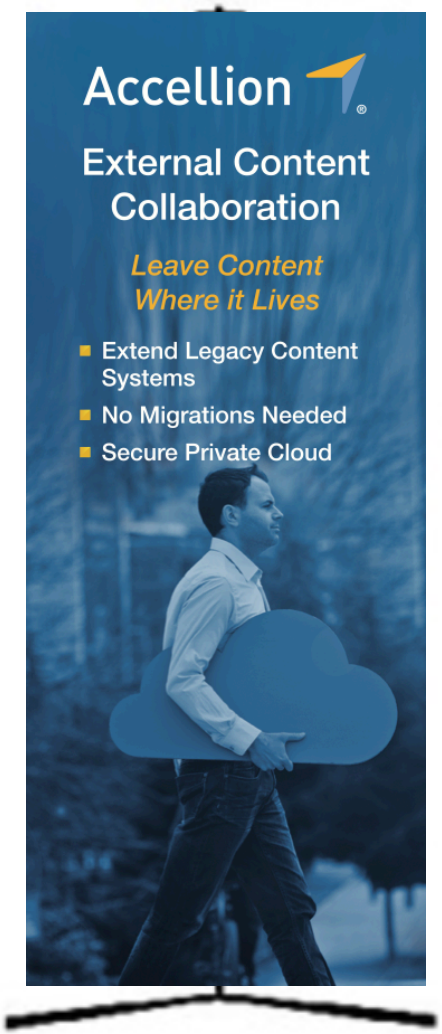
ROI on D&I Initiative = (D&I Initiative Benefits – D&I Initiative Costs)/ D&I Initiative Costs x 100.

For a financial services company that calculates the annual benefits of a D&I initiative will be $475,000 and the costs $65,000, will yield a net return of $6.30 for every $1 invested. Another way of expressing this outcome is an ROI of less than two months.

Branding – Banner Stands





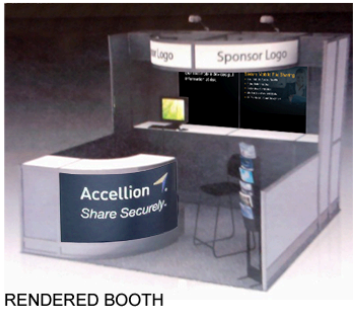


Branding – Tradeshow Booths

PANEL A - LEFT

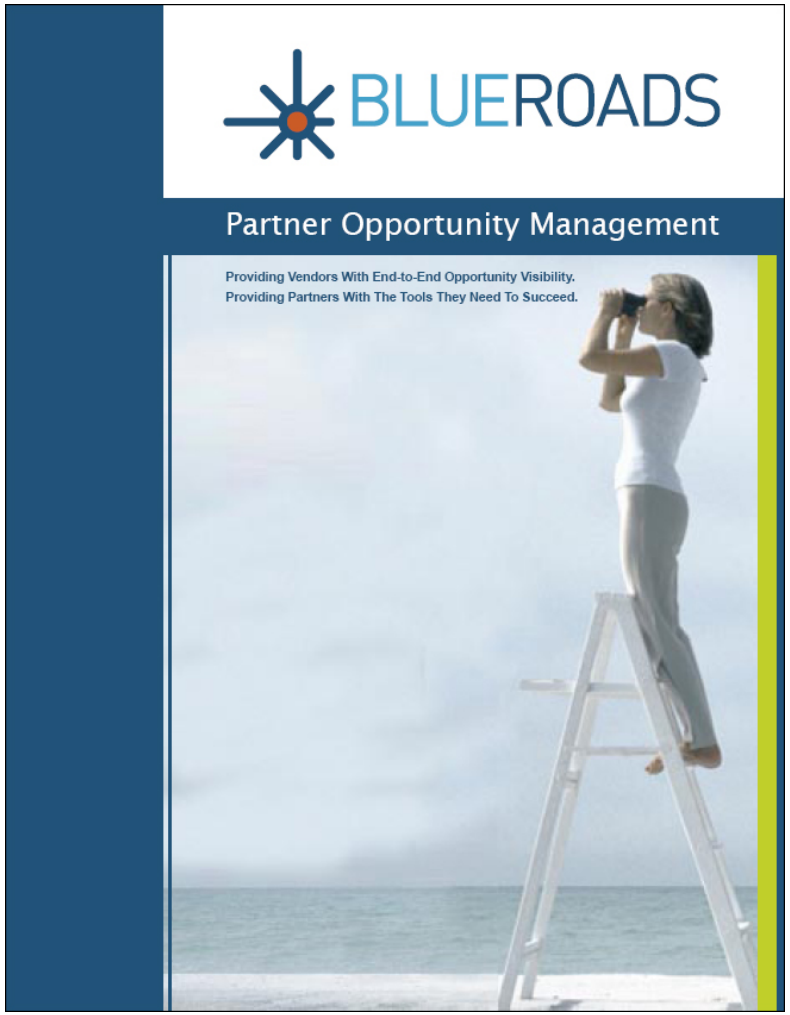
PANEL A - RIGHT

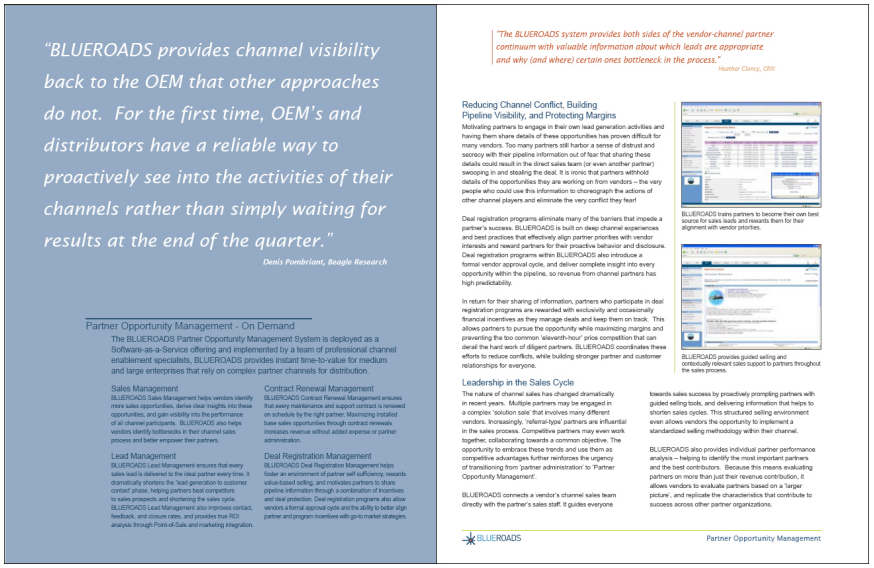
PANEL B - PEDESTAL

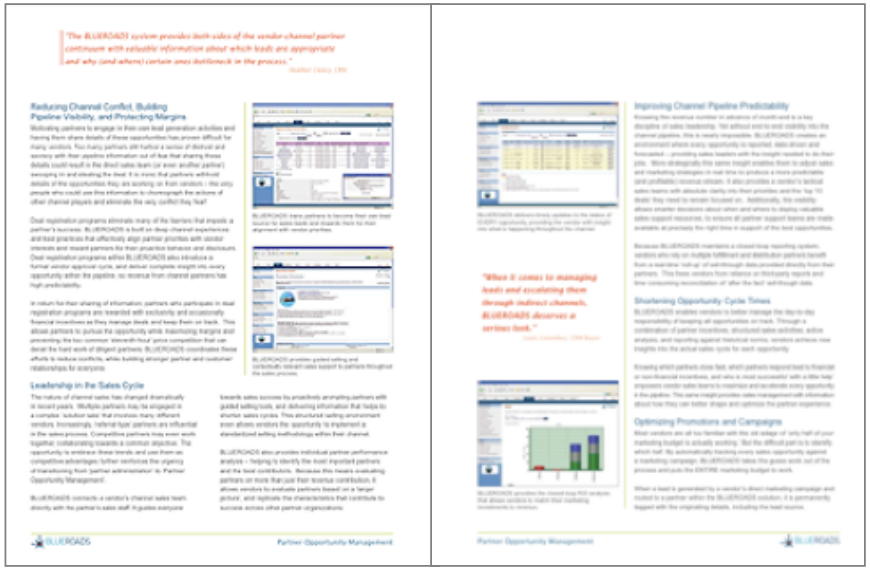


RENDERED BOOTH

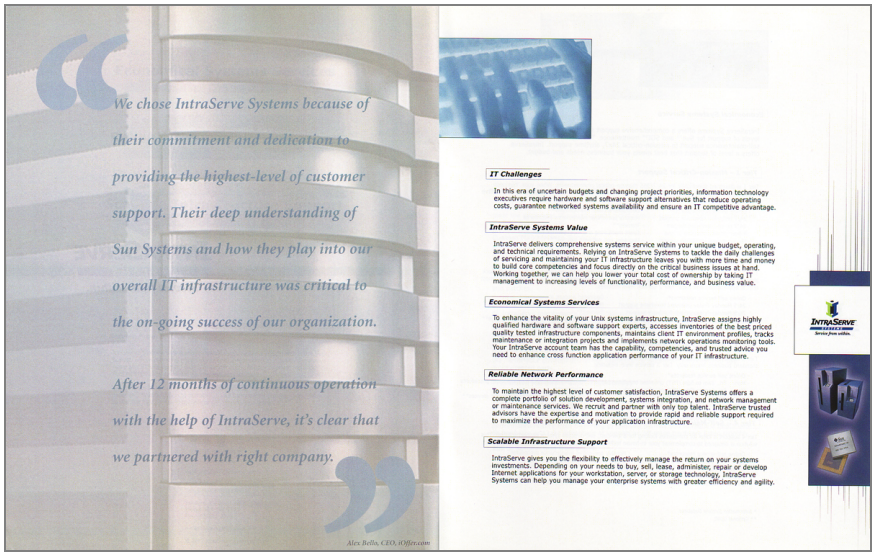
Branding - Collateral

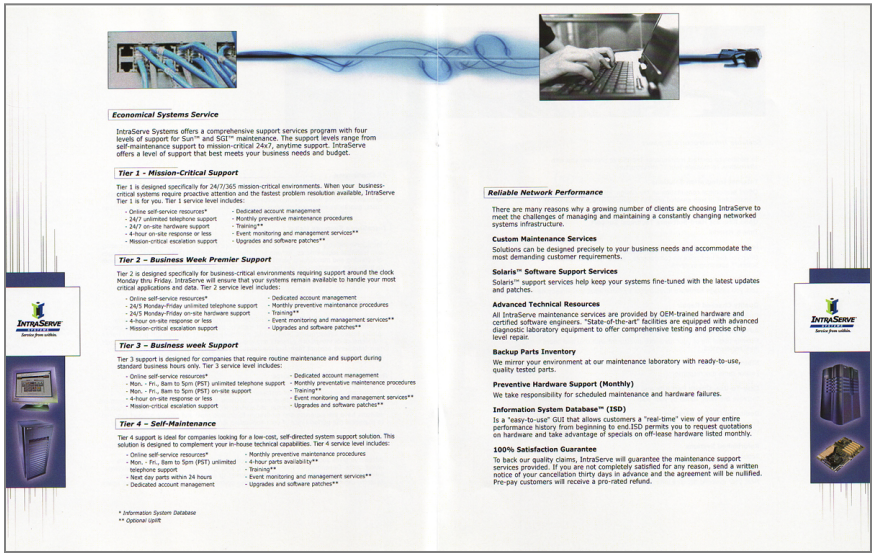






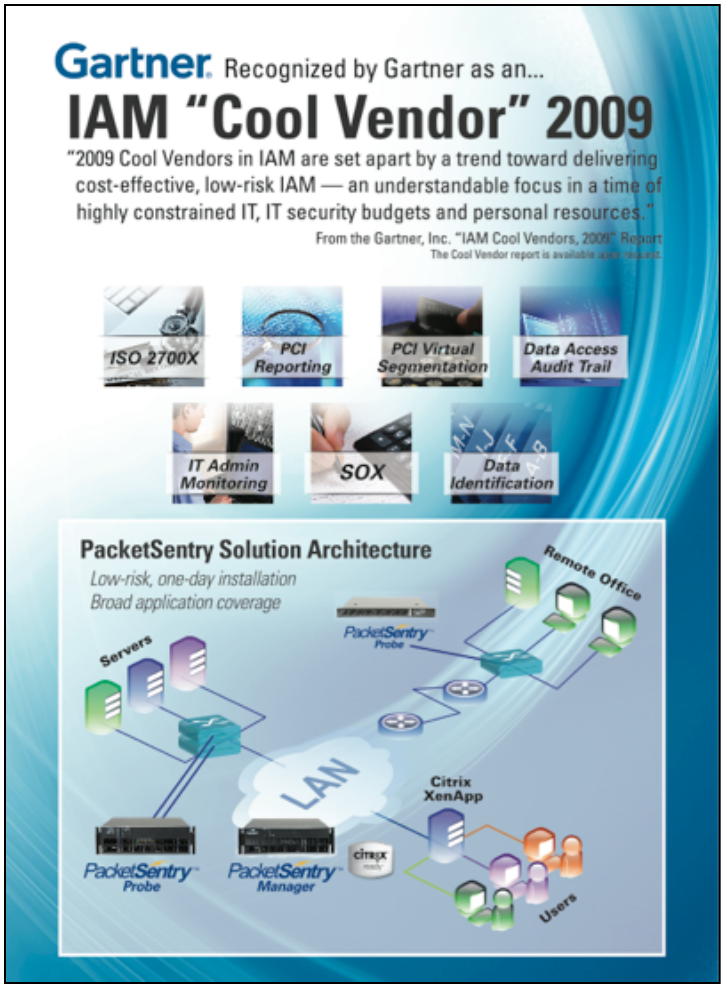
INTRASERVE
SYSTEMS
Service from within.


We chose IntraServe Systems because of their commitment and dedication to providing the highest-level of customer support. Their deep understanding of Sun Systems and how they play into our overall IT infrastructure was critical to the on-going success of our organization.
After 12 months of continuous operation with the help of IntraServe, it's clear that we partnered with right company.
Alex Bello, CEO, iOffer.com
IT Challenges
In this era of uncertain budgets and changing project priorities, information technology executives require hardware and software support alternatives that reduce operating costs, guarantee networked systems availability and ensure an IT competitive advantage.
IntraServe Systems Value
IntraServe delivers comprehensive systems service within your unique budget, operating, and technical requirements. Relying on IntraServe Systems to tackle the daily challenges of servicing and maintaining your IT infrastructure leaves you with more time and money to build core competencies and focus directly on the critical business issues at hand. Working together, we can help you lower your total cost of ownership by taking IT management to increasing levels of functionality, performance, and business value.
Economical Systems Services
To enhance the vitality of your Unix systems infrastructure, IntraServe assigns highly qualified hardware and software support experts, accesses inventories of the best priced quality tested infrastructure components, maintains client IT environment profiles, tracks maintenance or integration projects and implements network operations monitoring tools. Your IntraServe account team has the capability, competencies, and trusted advice you need to enhance cross function application performance of your IT infrastructure.
Reliable Network Performance
To maintain the highest level of customer satisfaction, IntraServe Systems offers a complete portfolio of solution development, systems integration, and network management or maintenance services. We recruit and partner with only top talent. IntraServe trusted advisors have the expertise and motivation to provide rapid and reliable support required to maximize the performance of your application infrastructure.
Scalable Infrastructure Support
IntraServe gives you the flexibility to effectively manage the return on your systems investments. Depending on your needs to buy, sell, lease, administer, repair or develop Internet applications for your workstation, server, or storage technology, IntraServe Systems can help you manage your enterprise systems with greater efficiency and agility.

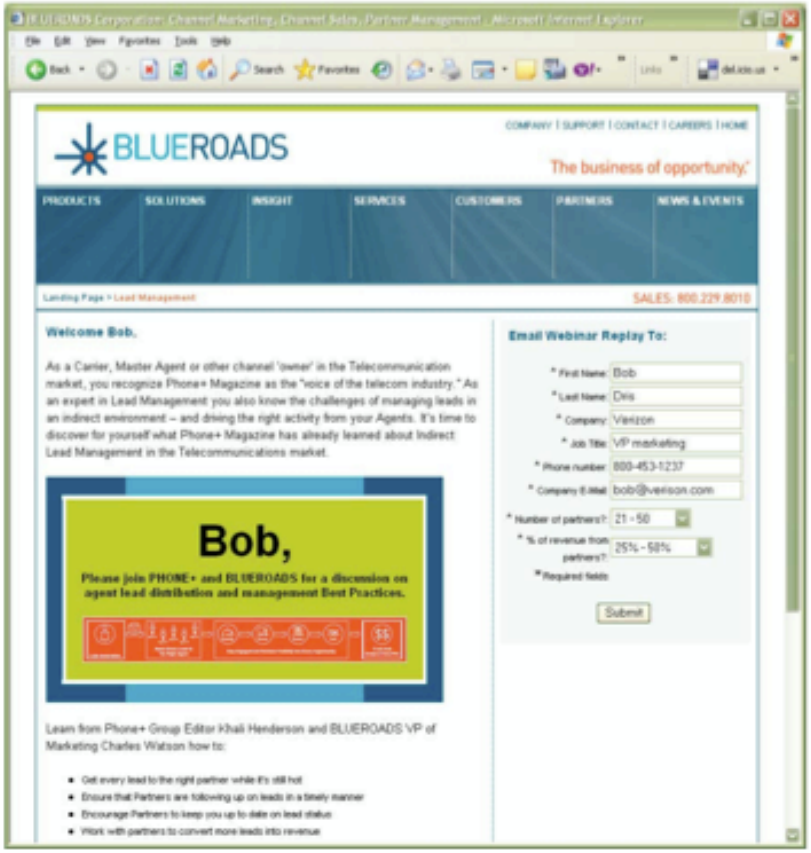

Economical Systems Service
IntraServe Systems offers a comprehensive support services program with four levels of support for Sun™ and SGI™ maintenance. The support levels range from self-maintenance support to mission-critical 24x7, anytime support. IntraServe offers a level of support that best meets your business needs and budget.
Tier 1 - Mission-Critical Support
Tier 1 is designed specifically for 24/7/365 mission-critical environments. When your business-critical systems require proactive attention and the fastest problem resolution available, IntraServe Tier 1 is for you. Tier 1 service level includes:
- Online self-service resources*
- 24/7 unlimited telephone support
- 24/7 on-site hardware support
- 4-hour on-site response or less
- Mission-critical escalation support
- Dedicated account management
- Monthly preventive maintenance procedures
- Training**
- Event monitoring and management services**
- Upgrades and software patches**
Tier 2 – Business Week Premier Support
Tier 2 is designed specifically for business-critical environments requiring support around the clock Monday thru Friday. IntraServe will ensure that your systems remain available to handle your most critical applications and data. Tier 2 service level includes:
- Online self-service resources*
- 24/5 Monday-Friday unlimited telephone support
- 24/5 Monday-Friday on-site hardware support
- 4-hour on-site response or less
- Mission-critical escalation support
- Dedicated account management
- Monthly preventive maintenance procedures
- Training**
- Event monitoring and management services**
- Upgrades and software patches**
Tier 3 – Business week Support
Tier 3 support is designed for companies that require routine maintenance and support during standard business hours only. Tier 3 service level includes:
- Online self-service resources*
- Mon. - Fri., 8am to 5pm (PST) unlimited telephone support
- Mon. - Fri., 8am to 5pm (PST) on-site support
- 4-hour on-site response or less
- Mission-critical escalation support
- Dedicated account management
- Monthly preventative maintenance procedures
- Training**
- Event monitoring and management services**
- Upgrades and software patches**
Tier 4 – Self-Maintenance
Tier 4 support is ideal for companies looking for a low-cost, self-directed system support solution. This solution is designed to complement your in-house technical capabilities. Tier 4 service level includes:
- Online self-service resources*
- Mon. - Fri., 8am to 5pm (PST) unlimited telephone support
- Next day parts within 24 hours
- Dedicated account management
- Monthly preventive maintenance procedures
- 4-hour parts availability**
- Training**
- Event monitoring and management services**
- Upgrades and software patches**
* Information System Database
** Optional Upsell
Reliable Network Performance
There are many reasons why a growing number of clients are choosing IntraServe to meet the challenges of managing and maintaining a constantly changing networked systems infrastructure.
Custom Maintenance Services
Solutions can be designed precisely to your business needs and accommodate the most demanding customer requirements.
Solaris™ Software Support Services
Solaris™ support services help keep your systems fine-tuned with the latest updates and patches.
Advanced Technical Resources
All IntraServe maintenance services are provided by OEM-trained hardware and certified software engineers. "State-of-the-art" facilities are equipped with advanced diagnostic laboratory equipment to offer comprehensive testing and precise chip level repair.
Backup Parts Inventory
We mirror your environment at our maintenance laboratory with ready-to-use, quality tested parts.
Preventive Hardware Support (Monthly)
We take responsibility for scheduled maintenance and hardware failures.
Information System Database™ (ISD)
Is a "easy-to-use" GUI that allows customers a "real-time" view of your entire performance history from beginning to end.ISD permits you to request quotations on hardware and take advantage of specials on off-lease hardware listed monthly.
100% Satisfaction Guarantee
To back our quality claims, IntraServe will guarantee the maintenance support services provided. If you are not completely satisfied for any reason, send a written notice of your cancellation thirty days in advance and the agreement will be nullified. Pre-pay customers will receive a pro-rated refund.

Branding – Banner Stands

Branding – Event Signage



Marketing Programs



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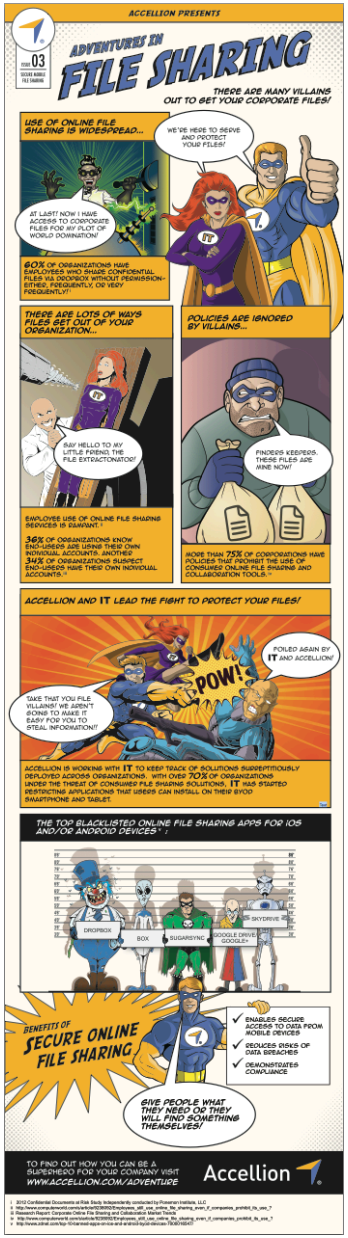
ADVENTURES IN
FILE SHARING
THERE ARE MANY VILLAINS OUT TO GET YOUR CORPORATE FILES!
USE OF ONLINE FILE SHARING IS WIDESPREAD...
WE'RE HERE TO SERVE AND PROTECT YOUR FILES!
AT LAST! NOW I HAVE ACCESS TO CORPORATE FILES FOR MY PLOT OF WORLD DOMINATION!
IT
60% OF ORGANIZATIONS HAVE EMPLOYEES WHO SHARE CONFIDENTIAL FILES VIA DROPBOX WITHOUT PERMISSION- EITHER, FREQUENTLY, OR VERY FREQUENTLY! i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60% OF ORGANIZATIONS HAVE EMPLOYEES WHO SHARE CONFIDENTIAL FILES VIA DROPBOX WITHOUT PERMISSION- EITHER, FREQUENTLY, OR VERY FREQUENTLY!
THERE ARE LOTS OF WAYS FILES GET OUT OF YOUR ORGANIZATION...
POLICIES ARE IGNORED BY VILLAINS...
BAH! HELLO TO MY LITTLE FRIEND, THE FILE EXTRACTONATOR!
FINDERS KEEPERS. THESE FILES ARE MINE NOW!
EMPLOYEE USE OF ONLINE FILE SHARING SERVICES IS RAMPANT.
38% OF ORGANIZATIONS KNOW END-USERS ARE USING THEIR OWN INDIVIDUAL ACCOUNTS. ANOTHER 34% OF ORGANIZATIONS SUSPECT END-USERS HAVE THEIR OWN INDIVIDUAL ACCOUNTS.
MORE THAN 75% OF CORPORATIONS HAVE POLICIES THAT PROHIBIT THE USE OF CONSUMER ONLINE FILE SHARING AND COLLABORATION TOOLS.
ACCELLION AND IT LEAD THE FIGHT TO PROTECT YOUR FILES!
TAKE THAT YOU FILE VILLAINS! WE AREN'T GOING TO MAKE IT EASY FOR YOU TO STEAL INFORMATION!
POW!
FOILED AGAIN BY IT AND ACCELLION!
ACCELLION IS WORKING WITH IT TO KEEP TRACK OF SOLUTIONS SURREPTITIOUSLY DEPLOYED ACROSS ORGANIZATIONS. WITH OVER 70% OF ORGANIZATIONS UNDER THE THREAT OF CONSUMER FILE SHARING SOLUTIONS, IT HAS STARTED RESTRICTING APPLICATIONS THAT USERS CAN INSTALL ON THEIR BYOD SMARTPHONE AND TABLET.
THE TOP BLACKLISTED ONLINE FILE SHARING APPS FOR IOS AND/OR ANDROID DEVICES
DROPBOX
BOX
BUGARSYNC
GOOGLE DRIVE
SKYDRIVE
BENEFITS OF SECURE ONLINE FILE SHARING
ENABLES SECURE ACCESS TO DATA FROM MOBILE DEVICES
REDUCES RISKS OF DATA BREACHES
DEMONSTRATES COMPLIANCE
GIVE PEOPLE WHAT THEY NEED OR THEY WILL FIND SOMETHING THEMSELVES!
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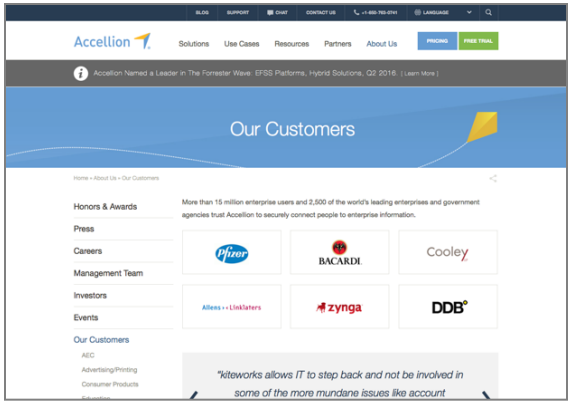
Focus on Improving Lives, Not Agonizing Over Files
Don't Let Content Collaboration Challenges Keep You From Helping Others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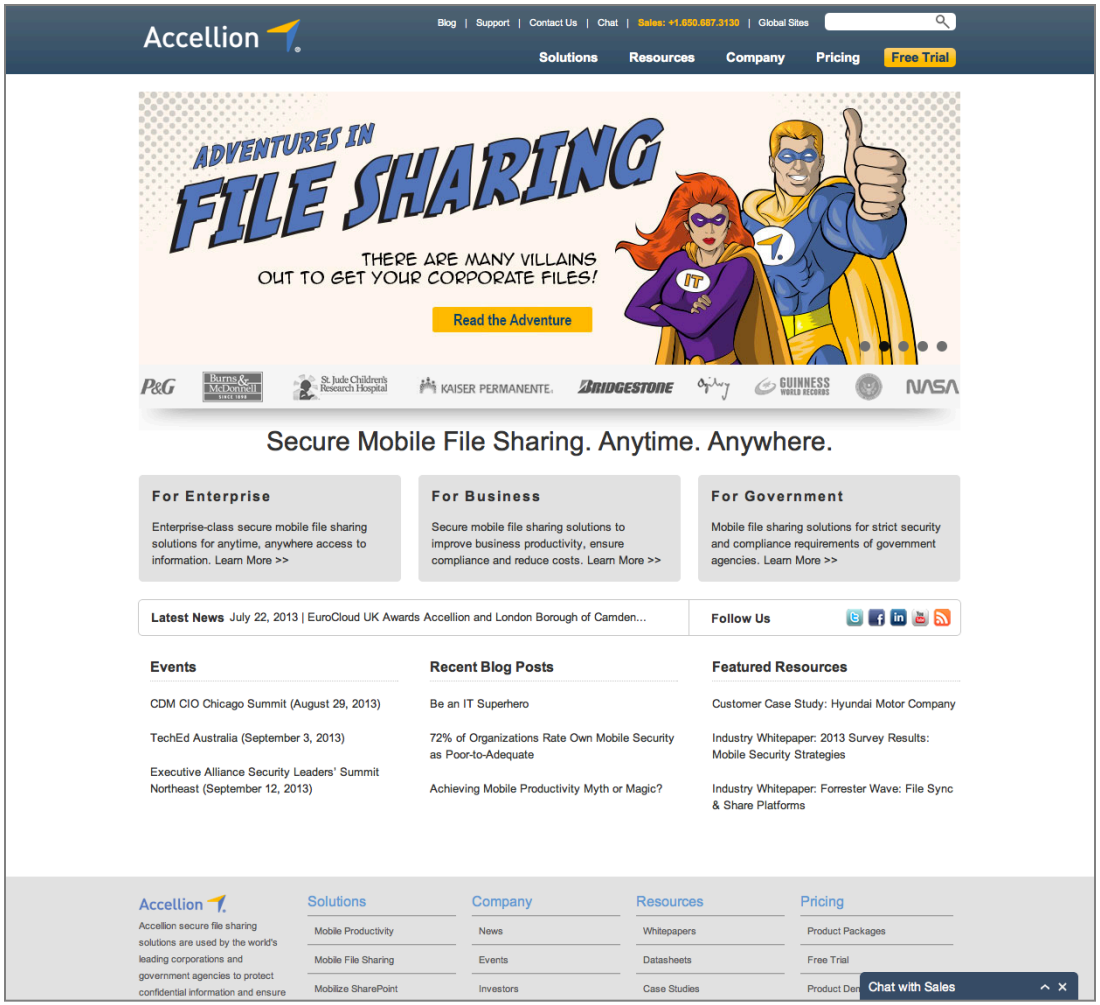
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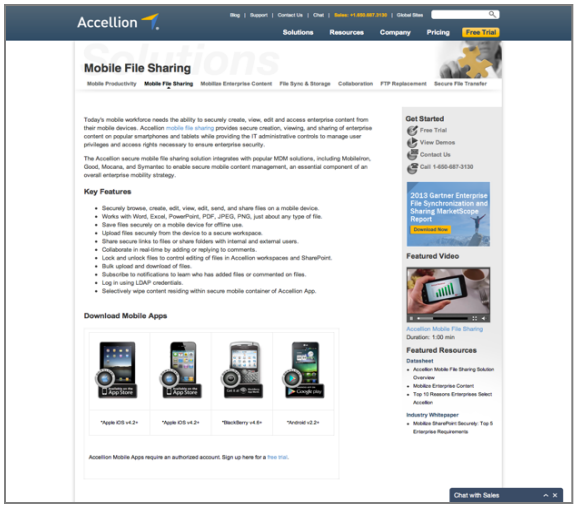
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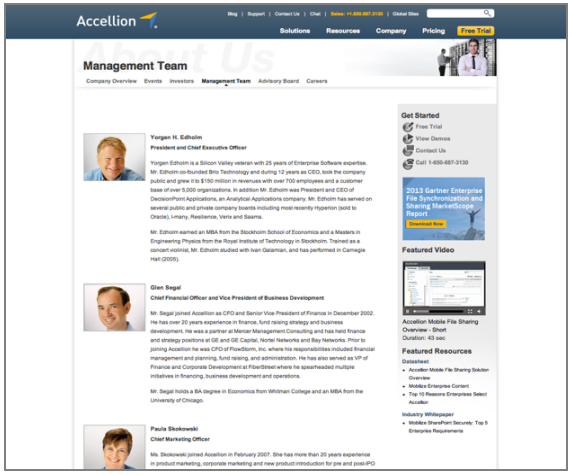
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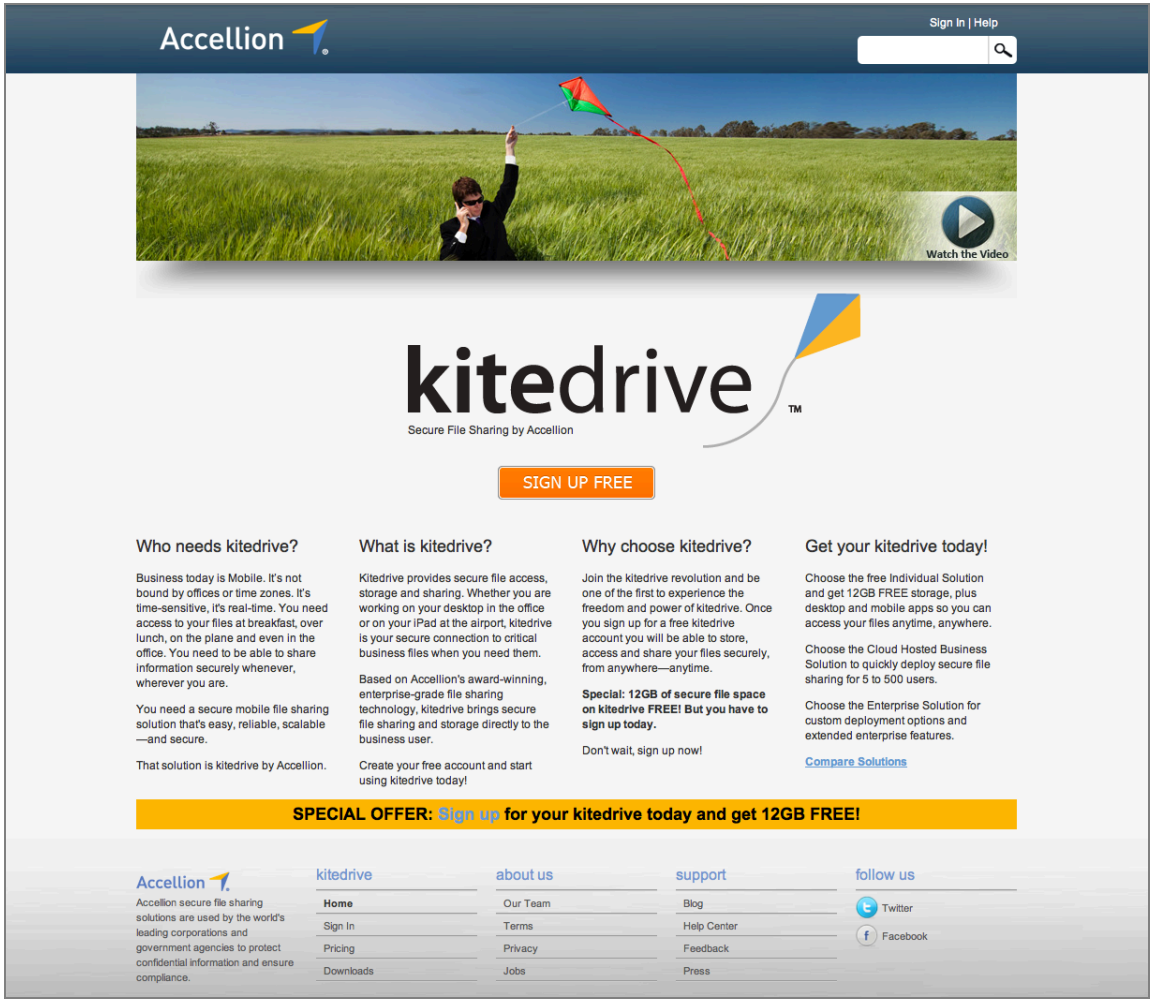
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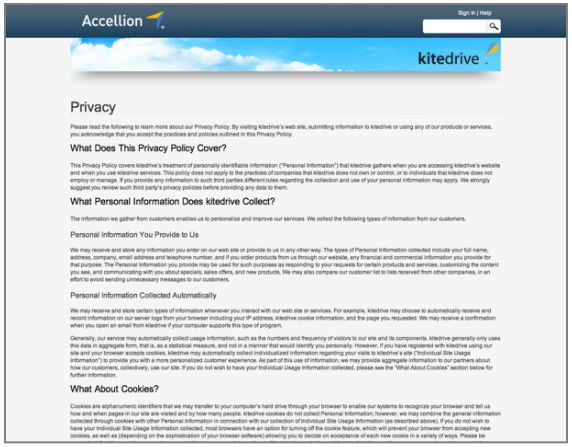
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Personal Information Collected Automatically
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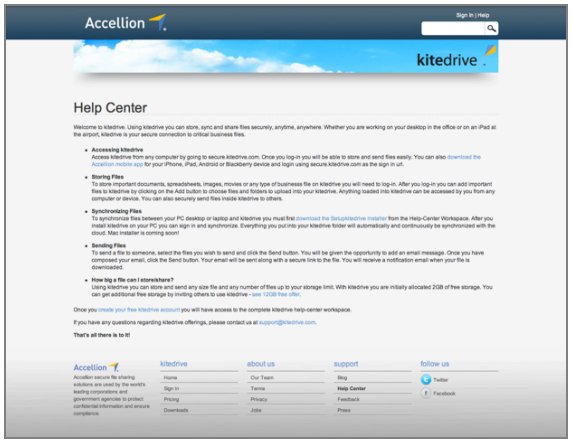
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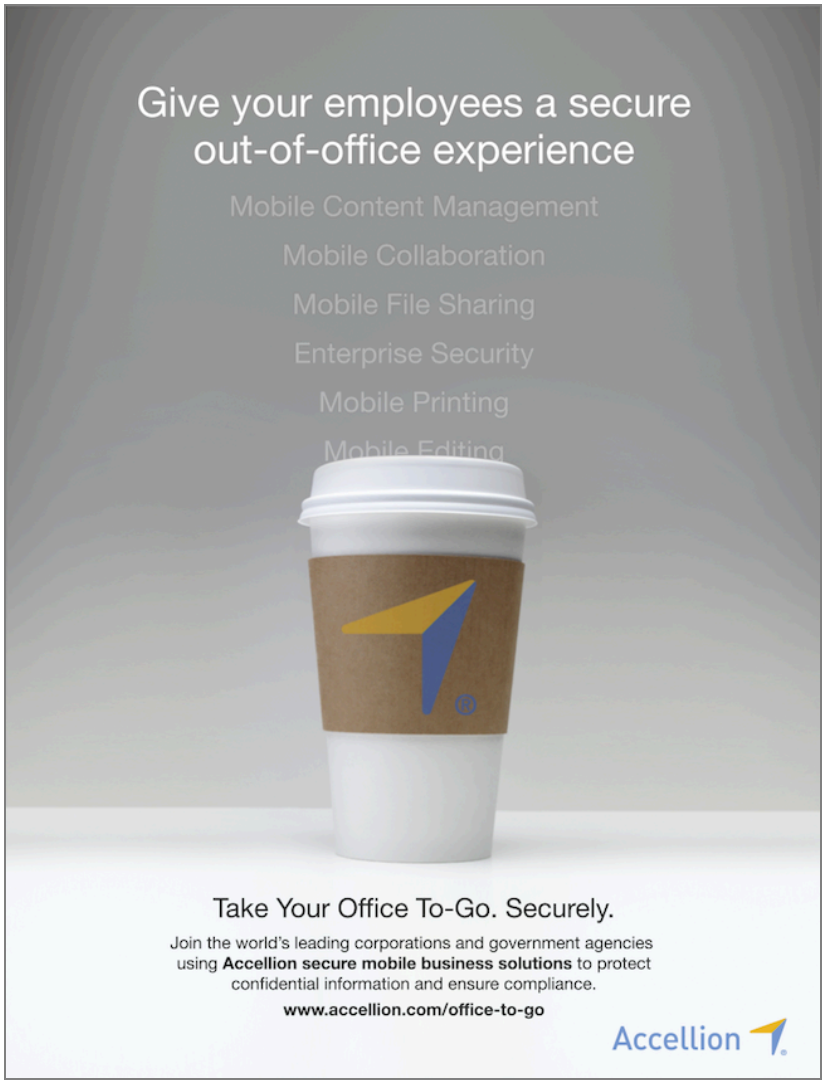
Resellers who don't exactly fit the profile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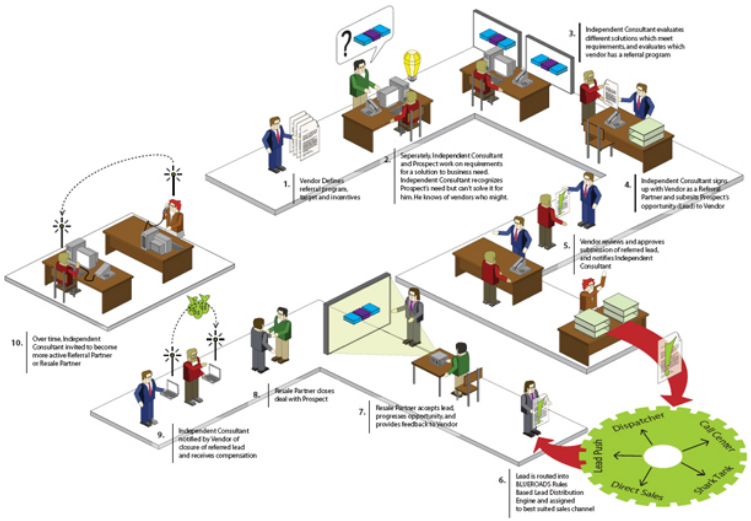
HOW THE BLUEROADS REFERRAL MANAGEMENT SOLUTION WORKS



The BLUEROADS Referral solution enables vendors to harness the power of the larger channel (and indeed independent organizations with no formal affiliation) to refer incremental sales opportunities into the organization. Sophisticated workflows within BLUEROADS allow the submission, duplicate checking, partner alignment, and compensation processes – ensuring that every opportunity is properly tracked from submission to closure and that all participating partners are compensated based on the role they play in the sales cycle.

BLUEROADS CORPORATION
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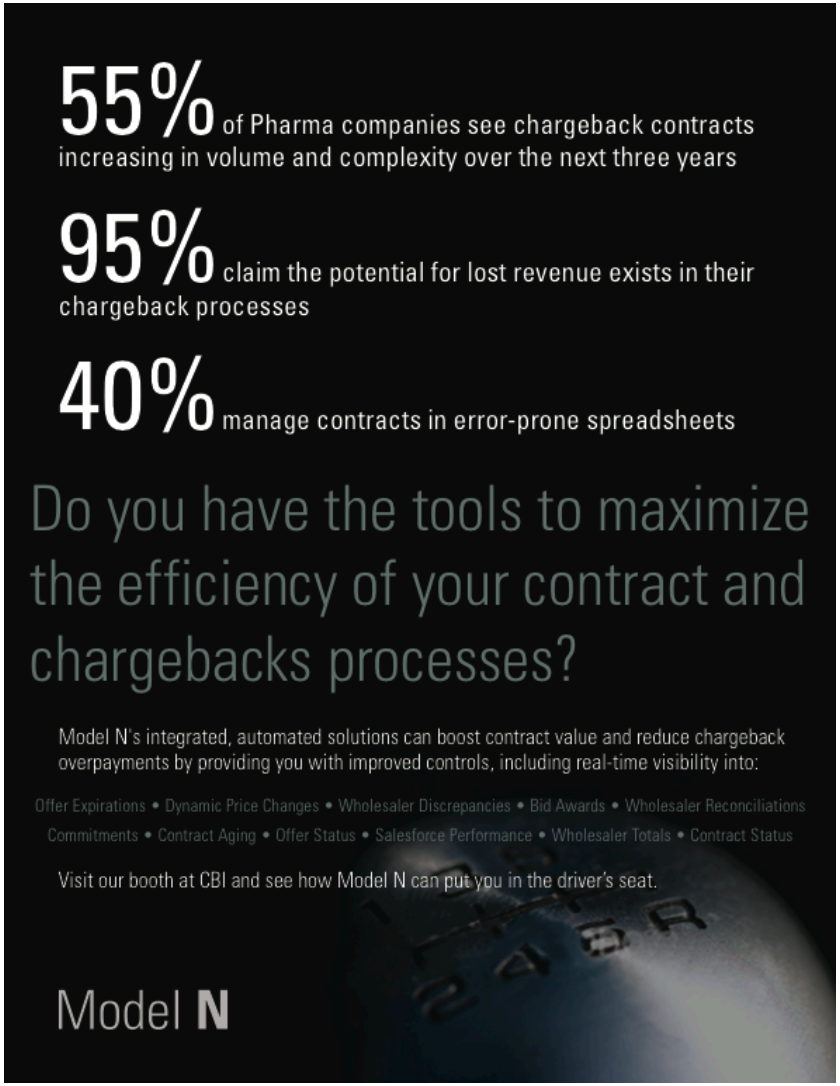
55% of Pharma companies see chargeback contracts increasing in volume and complexity over the next three years
95% claim the potential for lost revenue exists in their chargeback processes
40% manage contracts in error-prone spreadsheets
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Model N

Lead Referral Process Flow

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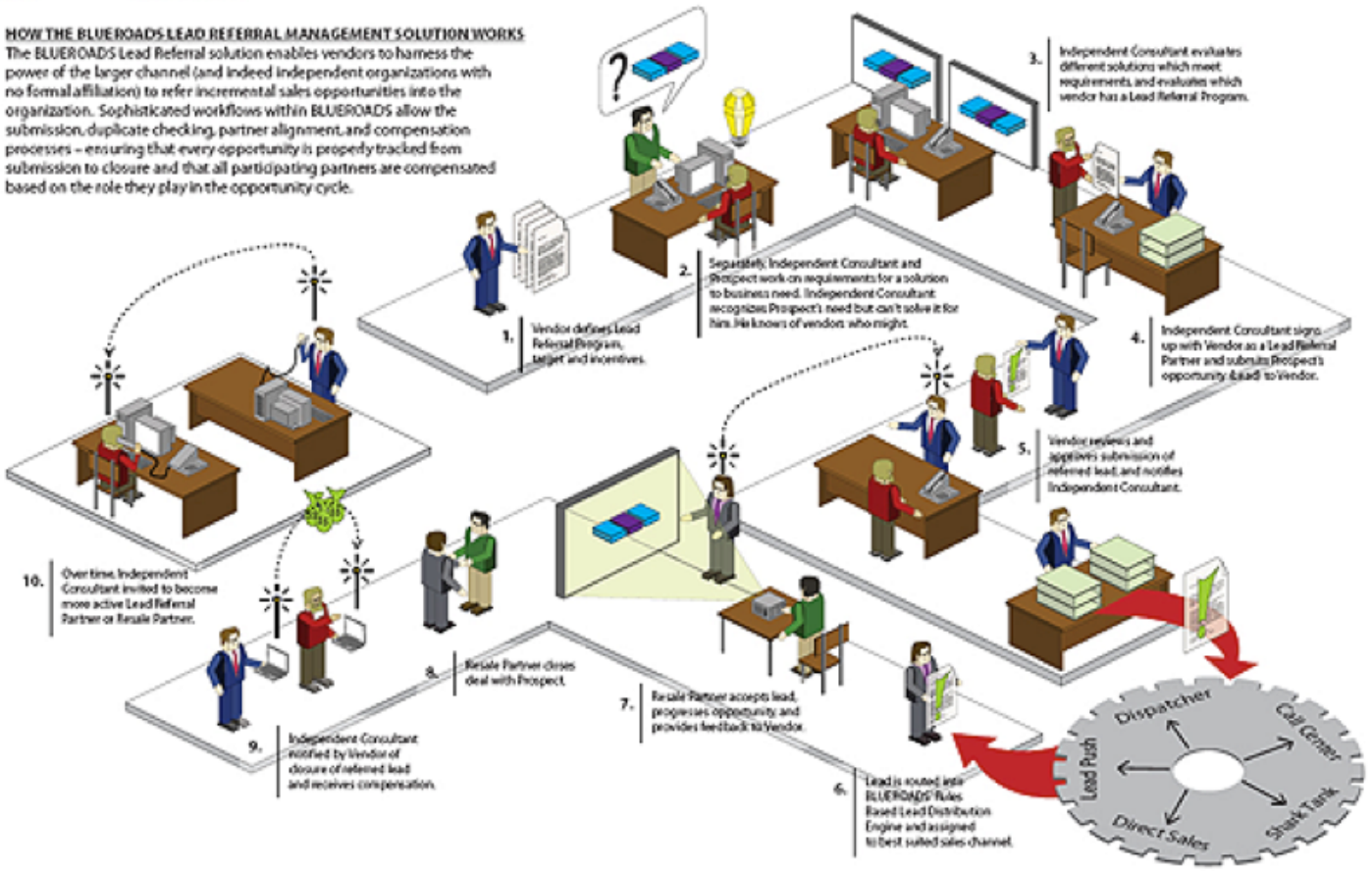
HOW THE BLUEROADS LEAD REFERRAL MANAGEMENT SOLUTION WORKS

The BLUEROADS Lead Referral solution enables vendors to harness the power of the larger channel (and indeed independent organizations with no formal affiliation) to refer incremental sales opportunities into the organization. Sophisticated workflows within BLUEROADS allow the submission, duplicate checking, partner alignment, and compensation processes – ensuring that every opportunity is properly tracked from submission to closure and that all participating partners are compensated based on the role they play in the opportunity cycle.



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Thank You

Please contact me if you have any questions or comments.

Michael Jankowski
(408) 386-1075

michael@artisticoutput.com